

Company Number: 468622

**Fourj Marketing Concepts Ltd
Unaudited Abridged Financial Statements
for the year ended 31 March 2025**

Fourj Marketing Concepts Ltd
CONTENTS

	Page
Directors' Responsibilities Statement	3
Abridged Balance Sheet	4
Reconciliation of Shareholders' Funds	5
Notes to the Abridged Financial Statements	6 -8

Fourj Marketing Concepts Ltd
DIRECTORS' RESPONSIBILITIES STATEMENT

for the year ended 31 March 2025

The directors are responsible for preparing the Directors' Report and the financial statements in accordance with applicable Irish law and regulations.

Irish company law requires the directors to prepare financial statements for each financial year. Under the law the directors have elected to prepare the financial statements in accordance with the Companies Act 2014 and FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" issued by the Financial Reporting Council. Under company law, the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the assets, liabilities and financial position of the company as at the financial year end date and of the profit or loss of the company for the financial year and otherwise comply with the Companies Act 2014.

In preparing these financial statements, the directors are required to:

- select suitable accounting policies for the company financial statements and then apply them consistently;
- make judgements and estimates that are reasonable and prudent;
- state whether the financial statements have been prepared in accordance with applicable accounting standards, identify those standards, and note the effect and the reasons for any material departure from those standards;

and

- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors are responsible for ensuring that the company keeps or causes to be kept adequate accounting records which correctly explain and record the transactions of the company, enable at any time the assets, liabilities, financial position and profit or loss of the company to be determined with reasonable accuracy and enable them to ensure that the financial statements and directors' report comply with the Companies Act 2014. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Signed on behalf of the board

Joby Joy
Director

Sooz Thomas
Director

05/08/25

Fourj Marketing Concepts Ltd
ABRIDGED BALANCE SHEET
as at 31 March 2025

		2025	2024
	Notes	€	€
Fixed Assets			
Tangible assets	5	-	-
		-	-
Current Assets			
Debtors		-	-
Cash and cash equivalents		2,728	16,952
		2,728	16,952
Creditors: Amounts falling due within one year	6	-	25,364
Net Current Liabilities		-	8,412
Total Assets less Current Liabilities		-	8,412
Capital and Reserves			
Called up share capital	8	100	100
Profit and Loss Account		-	8,512
Equity attributable to owners of the company		-	8,412

We, as Directors' of Fourj Marketing Concepts Limited, state that -

(a) the company is availing itself of the exemption provided for by Chapter 15 of Part 6 of the Companies Act 2014,

(b) the company is availing itself of the exemption on the grounds that the conditions specified in s.358 are satisfied,

(c) the shareholders of the company have not served a notice on the company under s.334(1) in accordance with s.334(2),

(d) We acknowledge the company's obligations under the Companies Act 2014, to keep adequate accounting records and prepare Financial Statements which give a true and fair view of the assets, liabilities and financial position of the company at the end of its financial year and of its profit or loss for such a year and to otherwise comply with the provisions of Companies Act 2014 relating to Financial Statements so far as they are applicable to the company,

(e) the company has relied on the specified exemption contained in s.352 Companies Act 2014; the company has done so on the grounds that the company is entitled to the benefit of that exemption as a small company and the abridged Financial Statements have been properly prepared in accordance with s.353 Companies Act 2014.

Approved by the board on 05 August 2025 and signed on its behalf by:

Joby Joy
Director

Sooz Thomas
Director

Fourj Marketing Concepts Ltd
RECONCILIATION OF SHAREHOLDERS' FUNDS
as at 31 March 2025

	Share capital	Retained earnings	Total
	€	€	€
At 31 March 2023	100	-26,673	-26,573
Profit for the year	-	18,161	18,161
At 31 March 2024	100	-8,512	-8,412
Loss for the year	-	-3,192	-3,192
At 31 March 2025	100	-11,704	-11,604

Fourj Marketing Concepts Ltd

NOTES TO THE ABRIDGED FINANCIAL STATEMENTS

for the year ended 31 March 2025

1. GENERAL INFORMATION

Fourj Marketing Concepts Limited is a company limited by shares incorporated in the Republic of Ireland. 72 Shawbridge, Chambers Park, Kilcock Co. Kildare is the registered office and principal place of business of the company. The nature of the company's operations and its principal activities are set out in the Directors' Report. The financial statements have been presented in Euro (€) which is also the functional currency of the company.

2. ACCOUNTING POLICIES

The following accounting policies have been applied consistently in dealing with items which are considered material in relation to the company's financial statements.

Basis of preparation

The financial statements have been prepared on the going concern basis and in accordance with the historical cost convention except for certain properties and financial instruments that are measured at revalued amounts or fair values, as explained in the accounting policies below. Historical cost is generally based on the fair value of the consideration given in exchange for assets. The financial reporting framework that has been applied in their preparation is the Companies Act 2014 and FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" issued by the Financial Reporting Council, Section 1(A).

Cash flow statement

The company has availed of the exemption in FRS 102 section 1A from the requirement to prepare a Cash Flow Statement because it is classified as a small company.

Turnover

Turnover comprises the invoice value of services supplied by the company, exclusive of trade discounts and value added tax.

Depreciation

Fixtures, fittings and equipment depreciated 15% Straight line

Trade and other debtors

Trade and other debtors are initially recognised at fair value and thereafter stated at amortised cost using the effective interest method less impairment losses for bad and doubtful debts except where the effect of discounting would be immaterial. In such cases the receivables are stated at cost less impairment losses for bad and doubtful debts.

Cash and cash equivalents

Cash and cash equivalents comprise cash at bank and in hand, demand deposits with banks and other short-term highly liquid investments with original maturities of three months or less and bank overdrafts. In the Abridged Balance Sheet bank overdrafts are shown within Creditors.

Trade and other creditors

Trade and other creditors are initially recognised at fair value and thereafter stated at amortised cost using the effective interest rate method, unless the effect of discounting would be immaterial, in which case they are stated at cost.

Taxation

Current tax represents the amount expected to be paid or recovered in respect of taxable profits for the year and is calculated using the tax rates and laws that have been enacted or substantially enacted at the Balance Sheet date.

Fourj Marketing Concepts Ltd
NOTES TO THE ABRIDGED FINANCIAL STATEMENTS continued
for the year ended 31 March 2025

3. SIGNIFICANT ACCOUNTING JUDGEMENTS AND KEY SOURCES OF ESTIMATION UNCERTAINTY

The preparation of these financial statements requires management to make judgements, estimates and assumptions that affect the application of policies and reported amounts of assets and liabilities.

The estimates and associated assumptions are based on historical experience and other factors including expectations of future events that are considered to be relevant, and are reviewed on an ongoing basis. Actual results may differ from these estimates, believed to be reasonable under the circumstances. None of the estimates and assumptions have a significant risk of causing a material adjustment to the carrying value of assets and liabilities within the next financial year.

In the opinion of the directors there are no judgements or estimates that have had a significant effect on amounts recognised in the financial statements.

4. EMPLOYEES AND REMUNERATION

Number of employees

The average number of persons employed (including executive directors) during the year was as follows:

	2025 Number	2024 Number
Directors	-	-
The staff costs (inclusive of directors' salaries) comprise:		
	2025 €	2024 €
Wages and salaries	-	-

5. FIXED ASSETS

COST

	Tangible assets €	Total €
At 31 March 2024	1,278	1,278
Additions	-	-
At 31 March 2025	1,278	1,278

Depreciation

At 31 March 2024	1,278	1,278
Charge for period	-	-
At 31 March 2025	1,278	1,278

Net book value

At 31 March 2024	-	-
At 31 March 2025	-	-

6.

CREDITORS	2025 €	2024 €
Included in creditors:		
Amounts falling due within one year		
Taxation (Note 7)	886	9,468

Fourj Marketing Concepts Ltd
NOTES TO THE ABRIDGED FINANCIAL STATEMENTS continued
for the year ended 31 March 2025

7. TAXATION		2025	2024
		€	€
Creditors:			
Corporation tax		-	-
VAT		886	9,468
PAYE		-	-
		<u>886</u>	<u>9,468</u>

8. SHARE CAPITAL		2025	2024
		€	€
Description Number of shares	/alue of units		
Authorised			
Ordinary Shares 100,000	€1 each	<u>100,000</u>	<u>100,000</u>
Allotted, called up and fully paid			
Ordinary Shares 100	€1 each	<u>100</u>	<u>100</u>

The directors' and the secretary's interests in the shares of the company are as follows:-

		Number Held At	
Name Class of Shares		31/3/25	31/3/24
Joby Joy	Ordinary Shares	99	99
Sooz Thomas	Ordinary Shares	1	1
		<u>100</u>	<u>100</u>

9. DIRECTORS' REMUNERATION		2025	2024
		€	€
Remuneration		-	-

10. EVENTS AFTER BALANCE SHEET DATE
There have been no significant events affecting the company subsequent to the year end.

11 APPROVAL OF FINANCIAL STATEMENTS
The financial statements were approved and authorised for issue by the board of directors on 05 August 2025.