

I Love Limerick Limited
Abridged Unaudited Financial Statements
for the financial year ended 30 April 2025

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I Love Limerick Limited

DIRECTORS AND OTHER INFORMATION

Directors	Mr Richard Lynch Mr Ugis Danilevics (Appointed 12 January 2026) Ms Maeve Lynch (Resigned 12 January 2026)
Company Secretary	Mr Richard Lynch
Company Number	495506
Registered Office and Business Address	25 Emmett Place Limerick
Accountants	Blake Murphy & Co Charleville, Cork
Bankers	Allied Irish Bank Limerick

The directors made the following statement in respect of the unaudited financial statements:

"General responsibilities

The directors are responsible for preparing the Directors' Report and the financial statements in accordance with applicable Irish law and regulations.

Irish company law requires the directors to prepare financial statements for each financial year. Under that law, the directors have elected to prepare the financial statements in accordance with the Companies Act 2014 and FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland", applying Section 1A of that Standard, issued by the Financial Reporting Council. Under company law, the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the assets, liabilities and financial position of the company as at the financial year end date and of the profit or loss of the company for the financial year and otherwise comply with the Companies Act 2014.

In preparing these financial statements, the directors are required to:

- select suitable accounting policies for the company financial statements and then apply them consistently.
- make judgements and accounting estimates that are reasonable and prudent.
- state whether the financial statements have been prepared in accordance with applicable accounting standards, identify those standards, and note the effect and the reasons for any material departure from those standards.

The directors are responsible for ensuring that the company keeps or causes to be kept adequate accounting records which correctly explain and record the transactions of the company, enable at any time the assets, liabilities, financial position and profit or loss of the company to be determined with reasonable accuracy, enable them to ensure that the financial statements and Directors' Report comply with the Companies Act 2014. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Directors' declaration on unaudited financial statements

In relation to the financial statements which comprise the Balance Sheet and the related notes:

The directors approve these financial statements and confirm that they are responsible for them, including selecting the appropriate accounting policies, applying them consistently and making, on a reasonable and prudent basis, the judgements underlying them.

The directors confirm that they have made available to Blake Murphy & Co, all the company's accounting records and provided all the information, books and documents necessary for the compilation of the financial statements.

The directors confirm that to the best of their knowledge and belief, the accounting records reflect all the transactions of the company for the financial year ended 30 April 2025."

Signed on behalf of the board

Mr Richard Lynch
Director

23 January 2026

Mr Ugis Danilevics
Director

23 January 2026

**ACCOUNTANTS REPORT
to the Board of Directors on the Compilation of the unaudited
Abridged financial statements of I Love Limerick Limited
for the financial year ended 30 April 2025**

In accordance with our engagement letter dated 14 May 2025 and in order to assist you to fulfil your duties under the Companies Act 2014, we have compiled for your approval the abridged financial statements of the company for the financial year ended 30 April 2025 as set out on pages 6 to 11 which comprise the Balance Sheet and the related notes from the company's accounting records and information and explanations you have given to us.

This report is made solely to the Board of Directors of I Love Limerick Limited, as a body, in accordance with the terms of our engagement. Our work has been undertaken so that we might compile the financial statements that we have been engaged to compile, report to the company's Board of Directors that we have done so, and state those matters that we have agreed to state to them in this report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the Company and its Board of Directors, as a body, for our work or for this report.

As a firm regulated by the Association of Chartered Certified Accountants our work will be carried out in accordance with the Technical Factsheet 163 Audit Exempt Companies - ACCA Accounts Preparation Report and ISRS 4410 International Standard on Related Services -Compilation Engagements. In carrying out this engagement we have complied with the ethical guidance laid down by the association relating to members undertaking the compilation of financial statements.

You have acknowledged on the Balance Sheet for the year ended 30 April 2025 your duty to ensure that I Love Limerick Limited has kept adequate accounting records and to prepare statutory financial statements that give a true and fair view of the assets, liabilities, financial position and profit of I Love Limerick Limited. You consider that I Love Limerick Limited is exempt from the statutory audit requirement for the financial year.

We have not been instructed to carry out an audit or a review of the abridged financial statements of I Love Limerick Limited. For this reason, we have not verified the adequacy, accuracy or completeness of the accounting records or information and explanations you have given to us and we do not, therefore, express any opinion on the statutory abridged financial statements.

BLAKE MURPHY & CO
Charleville,
Cork

23 January 2026

I Love Limerick Limited

BALANCE SHEET

as at 30 April 2025

	Notes	2025 €	2024 €
Fixed Assets			
Tangible assets	7	<u>9,280</u>	<u>2,212</u>
Current Assets			
Debtors	8	8,766	2,010
Cash and cash equivalents		<u>43,489</u>	<u>10,753</u>
		<u>52,255</u>	<u>12,763</u>
Creditors: amounts falling due within one year	9	<u>(16,176)</u>	<u>(5,066)</u>
Net Current Assets		<u>36,079</u>	<u>7,697</u>
Total Assets less Current Liabilities		45,359	9,909
amounts falling due after more than one year	10	<u>(6,083)</u>	<u>(2,964)</u>
Net Assets		<u><u>39,276</u></u>	<u><u>6,945</u></u>
Capital and Reserves			
Called up share capital presented as equity	12	100	100
Retained earnings		<u>39,176</u>	<u>6,845</u>
Shareholders' Funds		<u><u>39,276</u></u>	<u><u>6,945</u></u>

I Love Limerick Limited

BALANCE SHEET

as at 30 April 2025

The financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime and in accordance with FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland", applying Section 1A of that Standard.

We as Directors of I Love Limerick Limited, state that -

(a) the company is availing itself of the exemption provided for by Chapter 15 of Part 6 of the Companies Act 2014,

(b) the company is availing itself of the exemption on the grounds that the conditions specified in section 358 are satisfied,

(c) the shareholders of the company have not served a notice on the company under section 334(1) in accordance with section 334(2),

(d) we acknowledge the company's obligations under the Companies Act 2014, to keep adequate accounting records and prepare financial statements which give a true and fair view of the assets, liabilities and financial position of the company at the end of its financial year and of its profit or loss for such a financial year and to otherwise comply with the provisions of the Companies Act 2014 relating to financial statements so far as they are applicable to the company,

(e) the company has relied on the specified exemption contained in section 352 Companies Act 2014. The company has done so on the grounds that the company is entitled to the benefit of that exemption as a small company and the abridged financial statements have been properly prepared in accordance with section 353 Companies Act 2014 and the small companies' regime.

Approved by the board on 23 January 2026 and signed on its behalf by:

Mr Richard Lynch
Director

Mr Ugis Danilevics
Director

I Love Limerick Limited

NOTES TO THE ABRIDGED FINANCIAL STATEMENTS

for the financial year ended 30 April 2025

1. General Information

I Love Limerick Limited is a company limited by shares incorporated and registered in Ireland. The registered number of the company is 495506. The registered office of the company is 25 Emmett Place, Limerick which is also the principal place of business of the company. The principal activity of the company is the marketing and promotion of Limerick. The financial statements have been presented in Euro (€) which is also the functional currency of the company.

2. Summary of Significant Accounting Policies

The following accounting policies have been applied consistently in dealing with items which are considered material in relation to the company's financial statements.

Statement of compliance

The financial statements of the company for the financial year ended 30 April 2025 have been prepared in accordance with the provisions of FRS 102 Section 1A (Small Entities) and the Companies Act 2014.

Basis of preparation

The financial statements have been prepared in accordance with the historical cost convention except for certain properties and financial instruments that are measured at revalued amounts or fair values, as explained in the accounting policies below. Historical cost is generally based on the fair value of the consideration given in exchange for assets. The financial reporting framework that has been applied in their preparation is the Companies Act 2014 and FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" Section 1A, issued by the Financial Reporting Council.

The company qualifies as a small company as defined by section 280A of the Companies Act 2014 in respect of the financial year, and has applied the rules of the 'Small Companies Regime' in accordance with section 280C of the Companies Act 2014 and Section 1A of FRS 102.

Turnover

Turnover comprises the invoice value of goods and services supplied by the company, exclusive of trade discounts and value added tax.

Tangible assets and depreciation

Tangible assets are stated at cost or at valuation, less accumulated depreciation. Cost comprises purchase price and other directly attributable costs. The charge to depreciation is calculated to write off the original cost or valuation of tangible assets, less their estimated residual value, over their expected useful lives as follows:

Fixtures, fittings and equipment	-	12.5 % Straight line
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The carrying values of tangible fixed assets are reviewed annually for impairment in periods if events or changes in circumstances indicate the carrying value may not be recoverable.

Trade and other debtors

Trade and other debtors are initially recognised at fair value and thereafter stated at amortised cost using the effective interest method less impairment losses for bad and doubtful debts except where the effect of discounting would be immaterial. In such cases the receivables are stated at cost less impairment losses for bad and doubtful debts.

Cash and cash equivalents

Cash and cash equivalents comprise cash at bank and in hand, demand deposits with banks and other short-term highly liquid investments with original maturities of three months or less and bank overdrafts. In the Balance Sheet bank overdrafts are shown within Creditors.

I Love Limerick Limited

NOTES TO THE ABRIDGED FINANCIAL STATEMENTS

for the financial year ended 30 April 2025

Trade and other creditors

Trade and other creditors are initially recognised at fair value and thereafter stated at amortised cost using the effective interest rate method, unless the effect of discounting would be immaterial, in which case they are stated at cost.

Taxation and deferred taxation

Current tax represents the amount expected to be paid or recovered in respect of taxable profits for the financial year and is calculated using the tax rates and laws that have been enacted or substantially enacted at the Balance Sheet date.

Deferred tax if applicable is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date where transactions or events have occurred at that date that will result in an obligation to pay more tax in the future, or a right to pay less tax in the future. Timing differences are temporary differences between the company's taxable profits and its results as stated in the financial statements.

Deferred tax is measured on an undiscounted basis at the tax rates that are anticipated to apply in the periods in which the timing differences are expected to reverse, based on tax rates and laws that have been enacted or substantively enacted by the Balance Sheet date.

Government grants

Capital grants received and receivable are treated as deferred income and amortised to the Profit and Loss Account annually over the useful economic life of the asset to which it relates. Revenue grants are credited to the Profit and Loss Account when received.

Foreign currencies

Monetary assets and liabilities denominated in foreign currencies are translated at the rates of exchange ruling at the Balance Sheet date. Non-monetary items that are measured in terms of historical cost in a foreign currency are translated at the rates of exchange ruling at the date of the transaction. Non-monetary items that are measured at fair value in a foreign currency are translated using the exchange rates at the date when the fair value was determined. The resulting exchange differences are dealt with in the Profit and Loss Account.

Ordinary share capital

The ordinary share capital of the company is presented as equity.

3. Going concern

The financial statements have been prepared on a going-concern basis which presumes that the company will continue in operational existence for the foreseeable future, having adequate resources to meet its obligations as they fall due. The directors are satisfied that the company satisfies these conditions and, accordingly, the financial statements have been prepared on a going concern basis.

4. Turnover

The whole of the company's turnover is attributable to its market in Ireland and is derived from the principal activity of marketing and promotion of Limerick

5. Operating profit	2025	2024
	€	€
Operating profit is stated after charging/(crediting):		
Depreciation of tangible assets	2,544	2,866
Government grants received	(1,881)	(1,256)
	<u> </u>	<u> </u>

I Love Limerick Limited

NOTES TO THE ABRIDGED FINANCIAL STATEMENTS

for the financial year ended 30 April 2025

6. Employees

The average number of employees, including directors, during the financial year was 3 (2024 - 3).

7. Tangible assets

	Fixtures, fittings and equipment €	Total €
Cost		
At 1 May 2024	22,926	22,926
Additions	9,612	9,612
	<u>32,538</u>	<u>32,538</u>
Depreciation		
At 1 May 2024	20,714	20,714
Charge for the financial year	2,544	2,544
	<u>23,258</u>	<u>23,258</u>
Net book value		
At 30 April 2025	<u>9,280</u>	<u>9,280</u>
At 30 April 2024	<u>2,212</u>	<u>2,212</u>
8. Debtors	2025	2024
	€	€
Trade debtors	8,417	-
Other debtors	249	-
Prepayments	100	100
Accrued income	-	1,910
	<u>8,766</u>	<u>2,010</u>
9. Creditors	2025	2024
Amounts falling due within one year	€	€
Taxation	10,485	943
Directors' current accounts (Note 15)	1,304	986
Accruals	4,387	3,137
	<u>16,176</u>	<u>5,066</u>
10. Creditors	2025	2024
Amounts falling due after more than one year	€	€
Government grants	6,083	2,964
11. Taxation	2025	2024
	€	€
Creditors:		
VAT	4,351	-
Corporation tax	4,576	-
PAYE	1,558	943
	<u>10,485</u>	<u>943</u>

I Love Limerick Limited

NOTES TO THE ABRIDGED FINANCIAL STATEMENTS

for the financial year ended 30 April 2025

12. Share capital			2025	2024
			€	€
Description	Number of shares	Value of units		
Authorised				
Ordinary share class	100,000	€1.00 each	100,000	100,000
Allotted, called up and fully paid				
Ordinary share class	100	€1.00 each	100	100

The directors' and the secretary's interests in the shares of the company are as follows:-

Name	Class of Shares	Number Held	
		At 30/04/25	01/05/24
Mr Richard Lynch	Ordinary share class	100	100

13. Profit and loss account			2025	2024
			€	€
At 1 May 2024			6,845	4,333
Profit for the financial year			32,331	2,512
At 30 April 2025			39,176	6,845

14. Capital commitments

The company had no material capital commitments at the financial year-ended 30 April 2025.

15. Directors' remuneration and transactions			2025	2024
			€	€
Remuneration			48,200	28,779

The following amounts are repayable to the directors:

			2025	2024
			€	€
Mr Richard Lynch			1,304	986

16. Post-Balance Sheet Events

There have been no significant events affecting the company since the financial year-end.

17. Approval of financial statements

The financial statements were approved and authorised for issue by the board of directors on 23 January 2026.