

Registered number: 186081

PAUL ALLEN & ASSOCIATES PR LIMITED

**ABRIDGED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MARCH 2025**

PAUL ALLEN & ASSOCIATES PR LIMITED

COMPANY INFORMATION

Directors	Paul Allen Grainne Downes
Company secretary	Paul Allen
Registered number	186081
Registered office	18 Fitzwilliam Square South Dublin 2 D02 CY65

PAUL ALLEN & ASSOCIATES PR LIMITED

CONTENTS

Abridged Statement of Financial Position	Page 1 - 2
Notes to the Abridged Financial Statements	3 - 7

PAUL ALLEN & ASSOCIATES PR LIMITED

**ABRIDGED STATEMENT OF FINANCIAL POSITION
AS AT 31 MARCH 2025**

	Note	2025 €	2024 €
Fixed assets			
Tangible assets	4	9,051	13,225
Financial assets	5	19,179	19,179
		28,230	32,404
Current assets			
Debtors: amounts falling due within one year	6	51,343	17,814
Work in Progress		18,000	18,000
Cash at Bank		-	-
		69,343	35,814
Creditors: amounts falling due within one year	7	(68,002)	(67,451)
		1,341	(31,657)
Net current liabilities		29,571	767
		29,571	767
Capital and reserves			
Called up share capital presented as equity		127	127
Profit and loss account		29,444	640
		29,571	767
Shareholders Funds		29,571	767

ABRIDGED STATEMENT OF FINANCIAL POSITION (CONTINUED)
AS AT 31 MARCH 2025

Appropriation of Profit and loss account

	2025	2024
	€	€
Profit and loss account brought forward	640	<i>(7,280)</i>
Other movement in the profit and loss account	28,804	<i>7,920</i>
	<u>29,444</u>	<u><i>640</i></u>

These financial statements have been prepared in accordance with the micro-companies' regime.

We, as directors of Paul Allen & Associates PR Limited, state that:

(a) the Company is availing itself of the exemption provided for by Chapter 15 of Part 6 of the Companies Act 2014.

(b) the Company is availing itself of the exemption on the grounds that the conditions specified in section 358 are satisfied.

(c) the members of the Company have not served a notice on the Company under section 334(1) in accordance with section 334(2).

(d) We acknowledge the Company's obligations under the Companies Act 2014, to keep adequate accounting records and prepare financial statements which give a true and fair view of the state of the assets, liabilities and financial position of the Company at the end of its financial year and of its profit or loss for such a year and to otherwise comply with the provisions of Companies Act 2014 relating to financial statements so far as they are applicable to the Company.

(f) the Company has relied on the specific exemptions contained in section 352 of the Companies Act 2014 (as a micro company); the Company has done so on the grounds that it is entitled to the benefit of that exemption as a small Company and the abridged financial statements have been properly prepared in accordance with section 353 of the Companies Act 2014.

The financial statements were approved and authorised for issue by the board:

Paul Allen
Director

Grainne Downes
Director

Date: 30 November 2025

Date: 30 November 2025

The notes on pages 3 to 7 form part of these financial statements.

**NOTES TO THE ABRIDGED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MARCH 2025**

1. General information

These financial statements comprising the Statement of Financial Position and the related notes constitute the abridged financial statements of Paul Allen & Associates PR Limited for the financial year ended 31 March 2025.

Paul Allen & Associates PR Limited is a private company limited by shares, incorporated in the Republic of Ireland with registered number 186081. The Registered Office is 18 Fitzwilliam Square South, Dublin 2, which is also the principal place of business of the company.

The financial statements have been presented in Euro (€) which is also the functional currency of the company.

2. Accounting policies

2.1 Basis of preparation of financial statements

The financial statements have been prepared in accordance with Financial Reporting Standard 105 'The Financial Reporting Standard applicable to Micro-entities Regime' and Irish statute comprising of the Companies Act 2014.

The following principal accounting policies have been applied:

2.2 Going concern

At the time of approving the financial statements, the directors have a reasonable expectation that the company has adequate resources to continue in operational existence for the foreseeable future. While the company balance sheet reports a total deficit, the shareholders are a significant creditor as at the year end and the shareholders have confirmed that they will continue to provide financial support to the company as necessary. Thus, the directors continue to adopt the going concern basis of accounting in preparing the financial statements.

2.3 Revenue

Revenue is recognised to the extent that it is probable that the economic benefits will flow to the Company and the revenue can be reliably measured. Revenue is measured as the fair value of the consideration received or receivable, excluding discounts, rebates, value added tax and other sales taxes. The following criteria must also be met before revenue is recognised:

Revenue from a contract to provide services is recognised in the period in which the services are provided in accordance with the stage of completion of the contract when all of the following conditions are satisfied:

- the amount of revenue can be measured reliably;
- it is probable that the Company will receive the consideration due under the contract;
- the stage of completion of the contract at the end of the reporting period can be measured reliably; and

NOTES TO THE ABRIDGED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MARCH 2025

2. Accounting policies (continued)

2.4 Tangible fixed assets

Tangible fixed assets under the cost model are stated at historical cost less accumulated depreciation and any accumulated impairment losses. Historical cost includes expenditure that is directly attributable to bringing the asset to the location and condition necessary for it to be capable of operating in the manner intended by management.

Depreciation is charged so as to allocate the cost of assets less their residual value over their estimated useful lives, using the straight-line method.

Depreciation is provided on the following basis:

Office equipment	-	12.5% Straight Line
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The assets' residual values, useful lives and depreciation methods are reviewed, and adjusted prospectively if appropriate, or if there is an indication of a significant change since the last reporting date.

Gains and losses on disposals are determined by comparing the proceeds with the carrying amount and are recognised in the Income Statement.

2.5 Valuation of investments

Fixed asset investments are stated at cost less provision for diminution in value.

2.6 Debtors

Short term debtors are measured at transaction price, less any impairment. Loans receivable are measured initially at transaction price, being the amount loaned plus any material arrangement or legal fees. Subsequent measurement takes account of any repayments of principal and accrued interest, and reductions for impairment or uncollectable.

2.7 Creditors

Creditors are obligations to pay for goods or services that have been acquired in the ordinary course of business from suppliers and are measured at the transaction price.

2.8 Financial instruments

Financial instruments are initially measured at cost, being the transaction price adjusted for costs incurred at the point of recognition which are not recognised in profit or loss. At the end of each reporting period, these instruments are measured at transaction price, adjusted for transaction costs not yet recognised in profit or loss, cumulative interest recognised in profit or loss to date, all repayments of principal and all interest paid or received to date, less any reduction for impairment or uncollectability, in the case of financial assets.

NOTES TO THE ABRIDGED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MARCH 2025

3. **Employees**

The average monthly number of employees, including the directors, during the year was as follows:

	2025	2024
	No.	No.
Public Relations Consultants	1	1
Administration	1	1
Directors	1	1
	<u>3</u>	<u>3</u>
	<u><u>3</u></u>	<u><u>3</u></u>

4. **Tangible fixed assets**

	Fixtures and fittings
	€
Cost or valuation	
At 1 April 2024	36,963
Additions	<u> </u>
	<u>36,963</u>
Depreciation	
At 1 April 2024	23,738
Charge for the year on owned assets	<u>4,173</u>
	<u>27,912</u>
At 31 March 2025	<u> </u>
Net book value	
At 31 March 2025	<u><u>9,051</u></u>
At 31 March 2024	<u><u>13,225</u></u>

NOTES TO THE ABRIDGED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MARCH 2025

5. Financial assets

	Other fixed asset investment €
Cost or valuation	
At 1 April 2024	<u>19,179</u>
At 31 March 2025	<u>19,179</u>
Net book value	
At 31 March 2025	<u><u>19,179</u></u>
<i>At 31 March 2024</i>	<u><u>19,179</u></u>

NOTES TO THE ABRIDGED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MARCH 2025

6. Debtors

	2025 €	2024 €
Trade debtors	44,461	10,455
Prepayments and accrued income	<u>6,882</u>	<u>7,359</u>
	<u><u>51,343</u></u>	<u><u>17,814</u></u>

7. Creditors: Amounts falling due within one year

	2025 €	2024 €
Overdrafts owed to credit institutions	15,748	25,412
Trade creditors	22,574	16,835
Taxation and social insurance	28,280	21,629
Director's Loan Account	-	
Accruals	<u>1,400</u>	<u>3,575</u>
	<u><u>68,002</u></u>	<u><u>67,451</u></u>

8. Pension commitments

The Company operates a defined contributions pension scheme. The assets of the scheme are held separately from those of the Company in an independently administered fund. The pension cost charge represents contributions payable by the Company to the fund and amounted to €10,880 (2024 - €12,017).

9. Approval of financial statements

The board of directors approved these financial statements for issue on 30 November 2025.